

Mission of Project Mercury's mission is to instill

Innovation Culture, Competency, and Community

within and across military organizations,
building adaptive organizations that
outpace their competitors.

As Allies adapt
to a rapidly evolving
security environment, we
must continuously evaluate how
we transform the Military
Instrument of Power to meet the
current and future needs of the
Alliance.

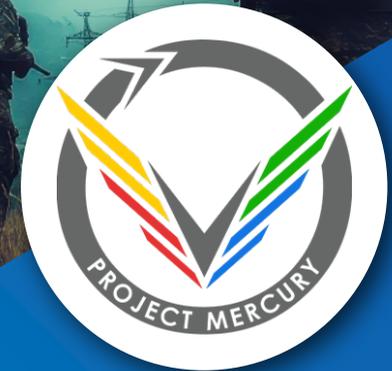
Project Mercury's unique value
resides in the hands-on approach,
where participants are immersed in
the foundations of emergent
military innovation culture.

A success story like the NATO TF-X
Baltic is a perfect example of an
agile experimentation.



CONTACT US

projectmercury@innovationhub-act.org
<https://innovationhub-act.org>



Project Mercury

Innovation Culture
and Community

Project Mercury



In 2019 the USAF began a partnership with the Innovatrium and Dr. Jeff DeGraff at the University of Michigan to develop and deliver a world-class innovation program: Project Mercury (PM).

NATO alumni of this initial group went on to imagine and advocate for a similar program for NATO in 2024. This resulted in the Project Mercury, sponsored by HQ SACT.

PM ecosystem consists of professional facilitators, PM graduates, and innovation-curious personnel from NATO.



Cohort

Each Cohort of ≈ 40 participants completes a hybrid program of academic readings and reflection along with an immersive team project over a 13-weeks period. The participants represent a range of ranks, locations, and organizations, uniting in teams to explore difficult cross-functional challenges.



After successfully completing the Innovation Acceleration Program participants earn a certification from the College of Engineering at the University of Michigan, as a Certified Professional Innovator.

We organize one cohort per year. It's articulated around a 3-day in-person event, followed by 12 weeks online.



Workshops

The purpose of a Project Mercury Workshop is to help NATO accelerate the adoption of innovation culture, competency, and community within and between organizations.

The aim is to help you and your teams build "innovation readiness" into the fabric of your organization...ready to innovate again and again, leveraging the mindset, tools, and connections developed throughout the Project Mercury experiences.

We organize two 3-days workshops per year. They are in-person events.

